

May 2023

A newsletter
of activities,
travel and
tours, events,
and valuable
information
for Peninsula
Seniors



PENINSULA SENIORS
Connections
make life fun!

Ready to Save? Check Out Our Hot Deals!

Do you know a merchant who's a good fit for our Hot Deals program?

Let us know by calling (310) 377-3003. Ask for Susan Reymond, who chairs our Hot Deals committee.

Pictured above. Hot Deals merchant Peter (Petro) of Village Shoe Repair, with patron Harriet Hart.

Hot Deals is a Peninsula Seniors member benefit. To claim your discount, just show your membership card to one of our Hot Deals merchants as you purchase their products or services. How easy is that!

When your car needs service, or it's time for a haircut, think of Hot Deals. Need to send flowers, order a birthday cake, repair your favorite shoes and purses, or want to enjoy a relaxing dinner or lunch at a local restaurant? Hot Deals has you covered!

This beneficial program, now marking its one-year anniversary, is adding new businesses every

month. For the latest list of participating merchants and their discount details, see pages 4–5 in this newsletter, stop by our beautiful Scriba Family Center, or go to pvseniors.org.

Then, join our many members who are already enjoying discounts on dry cleaning, plumbing, car detailing, physical therapy, bakery goods, and dining at Giorgio's, El Pollo Inka, Kim's BBQ, and Ruby's Diner.

Keep your Peninsula Seniors membership card handy! You'll love the savings it provides to help *make life fun!*

PENINSULA SENIORS MISSION AND VISION

Our mission is to offer activities and services that enhance and enrich the lives of senior adults on the Palos Verdes Peninsula and in the surrounding community.

Our vision is to provide opportunities for Peninsula Seniors to be the most active, educated, and healthy in California.

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CONNECTIONS NEWSLETTER

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photo by Meredith Whitney

A Minute With Margie

HOT DEALS for Peninsula Seniors!

Wow, is it hot around here!

Check out our HOT DEALS for Peninsula Seniors! It is the latest addition to your benefits of membership.

About 30 local merchants have HOT DEALS for you, and the list keeps growing, thanks to our wonderful volunteer Susan Reymond (see page 12). She has been spearheading the effort since it began last year.

Don't miss these wonderful deals! They're all over town, online, and even at your house. Keep up with the new offerings listed in our monthly Connections newsletter.

And send us your picture with your favorite HOT DEALS merchant. We'd love to include it in a future issue of Connections.

With Gratitude,



Margie Beierschmitt
Executive Director

Membership News

for Peninsula Seniors

Peninsula Seniors Leave a Lasting Legacy

New and Returning Members

WE WELCOME THESE NEW MEMBERS who joined us in March.

Maria Almanza	Dolores Davis	Fin Martin	Claudewell &
Linda Bonini	Cecille Desimone	Guri McKinnell	Carolyn Thomas
Stevan & Alida Calvillo	Deborah Downie	Janet Nozaki	Marylou Tom
Winton Combs	Everett Emerson	Ellen Ong	Mireille Trevare
Inga Cherman- Lurie	Judith Ernst	Carlin Papp	Susan Tyree
Richard & Gail Crocker	Susie Fenton	Huibrie Pieters	Mary Varieur
Sondi Culler	Pamela Glavas	Janis Pizer	Elena Vicente- Luttio
Nancy Cypert	Russell Greenier	Anna Randall	Suzy Zimmerman
	Susan Kaats	Scott & Janet Sharpe	
	Katharina Kingston	Barbara Steiner	

THANK YOU to those who renewed their membership in March.

Jean Axtell	Malcolm & Abby Field	Lyla Knudson	Shu Jen Su
Marian Beiler	Inez Foye	Frederick & Priscilla Koehler	Phyllis Sussman
Hal Black	Suzanne Gulcher	Dorothy Mayer	Ronald Thomas
Richard Brunner	Ann Harrington	Jane Sharp	Nelly Tulman
Alan & Bonny Cook	Stella Horton	Maria Sigstad	Ernest Wade
Martin Dodell	Helen Johnston	Patrick & Carolyn Stamper	Rosalind Winzey
Donna Duperon	Tama Knowles		

Membership Honor Roll

Platinum (\$500/yr)

Guido Frassinelli
Rosemarie Grablewski
Michael & Brenda McNamara

GOLD (\$300/yr)

Claudewell & Carolyn Thomas

SILVER (\$200/yr)

Betty Belsky
Stevan & Alida Calvillo
Dennis & Catherine Gardner
Marcia Strong
Agnes Widding & Audrey Goode

Bequests Are For Everyone

BENEFITS OF BEQUESTS:

- You can change your mind if your circumstances change.
- Bequests require no donation during your lifetime.
- Bequests are welcome in any amount.
- You can leave money to your loved ones and Peninsula Seniors by specifying percentages to go to each.

SAMPLE LANGUAGE

I give/bequeath the sum of (\$_____) to Peninsula Seniors, 501(c)(3) Tax-Exempt Non-Profit Corp., Tax ID: 95-3723540, residing at 602 Deep Valley Drive, Suite 310 Rolling Hills Estates CA 90274 for its general use and purposes.

FOR MORE INFORMATION CALL
Margie Beierschmitt
Executive Director, (310) 377-3003

Above & Beyond

Thanks to those who made gifts of \$100 or more to Peninsula Seniors' operations in March.

Betty Belsky

HOT DEALS

for Peninsula Seniors

Show your personalized Peninsula Seniors membership card to receive a Hot Deal. For current information about these merchants, including phone numbers and addresses, come in to the Scriba Family Center to pick up a detailed flyer, or visit our website: pvseniors.org.

HOT DEALS HOT TIP:

Keep your membership card and Hot Deals list in your car.

Big Island Eats & Shave Ice

Free tea w/\$10 purchase or more.

CMS Design Portraiture

Free session fee (\$150 value); 10% off orders, plus 10% off orders placed at first preview viewing.

Courtesy Cleaners 10% off dry cleaning orders over \$10.

Crème de la Crêpe One dessert crepe with purchase.

Dragonfly Thai 10% off purchases.

El Pollo Inka With any purchase, 15% off lunch or dinner, complimentary lunch or dinner on your b'day.

Elegance Automotive Restoration **NEW!**

(626) 420-4442. Automotive detailing: \$65 2-door sports car; \$75 4-door car; \$85 SUV/truck.

Floral 101 15% off floral arrangement; free delivery up to 6 miles from shop on purchases of \$70 or more.

Fred Astaire Dance

Studios 10% off Beginners Package of 4 private and 2 group lessons, 2 social parties.

gingi.com 15% off Gingi jewelry, paintings, note-cards, beauty, and lifestyle products w/ code PVSENIORS on gingi.com and at all Gingi art events.

Giorgio's One tiramisu dessert/table at lunchtime.

Golden Cove Pharmacy

NEW! 31238 PV Drive West (310) 750-6082. 10% off medical supplies, over-the-counter, and professional-grade supplements. 15% off professional-grade supplements on last day of the month. *Some restrictions may apply on certain brands.

The Grand Emporium

20% off any purchase.

Hillside Auto Repair

10% off parts and labor on any service up to \$250. Free 30-point vehicle inspection and free car wash with any service.

Kelly's Korner Free cookie or chips with sandwich purchase.

Joey Komada, Licensed Acupuncturist & Herbalist

15% off first treatment; 10% off subsequent treatments.

Lunada Market & Deli

10% off on Tuesdays.

Massage Smith LLC

21151 S. Western #136E, Torrance (562) 528-0558. 20% off products and services.

Mayer's Bakery 15% off purchases over \$10.

Peninsula Physical

Therapy. NEW! 550 Deep Valley Dr. #297 RHE (310) 544-6264. \$75/hr. (\$50 discount), and \$100/mo. (\$25 discount) for wellness program.

Power Rooter & Plumbing

Inc. NEW! (310) 618-9107, prpcustomerservice@gmail.com. 15% off labor.

Ruby's Diner PV (Promenade)

10% off entire bill! Not valid with other discounts, coupons, specials, fundraisers.

SAGA Made in Italy

31242 PV Dr. West, RPV. (562) 336-0216. 15% discount on SAGA Made in Italy clothing line; 10% discount on everything else.

Salon Vivace 4127 PCH, Unit A, Torrance. (310) 370-7007. 20%

off hair cut, includes a thorough hair consultation, shampoo, cut, and style.

Sepi Lackpour, Ph.D., L.Ac. Acupuncture & Herbal Holistic Care 15% off first treatment; 10% off subsequent treatments.

Still Got It Fitness
2173 Lomita Blvd., Lomita.
(310) 294-1104. 25% off first month any membership; 10% off all succeeding months.

Truelement Massage
20% off a \$100 60-minute session, or 20% off a \$145 90-minute session.

Truxton's 15% off 3–5 pm; 10% off other times.

Vee Wesson Design Visions
NEW! (310) 213-4055. Free 1–2 hour preliminary design consultation. 5% off computer-generated design for one room or subject.

Village Shoe Repair 10% off repairs.

What's Cookin' Cookware & Gifts Del Amo Mall, #328-A, Torrance. 15% off purchases.

As of April 7, 2023. Offers subject to change without notice. Watch for more Hot Deals coming soon!

IT'S TACO TIME AGAIN!

You are cordially invited
to Peninsula Seniors

**DOS DE
MAYO**

Taco Party Luncheon

**Taco Tuesday,
May 2, 2023, noon–2 pm**

Scriba Family Center
602 Deep Valley Drive, Suite 310
Rolling Hills Estates
\$15 members / \$20 non-members
Payment in advance. No cancellations or refunds.

Space is limited.
RSVP by 5 pm Friday, April 21
by calling 310.377.3003.

*Come join the fiesta.
Make Life Fun!*

Catering by
The Red Onion

Sponsored
by




Day Coach Trips and Multi-Day Tours

make life fun!

WHEN YOU TRAVEL WITH PENINSULA SENIORS

- Sign up early for cruises and multi-day tours and trips. Group events are finalized 45 to 60 days before the trip.
- Tips are not included. \$3–\$5/day is the average tip for bus driver and tour director.
- Trip brochures and flyers are in the Peninsula Seniors office.
- Call (310) 377-3003 for trip details. Leave your name, phone, and the trip that interests you.

CANCELLATION POLICY

If you must cancel, Peninsula Seniors will try, but cannot guarantee, your space will be sold. If your space is filled, the trip cost will be refunded to you, less a \$5 processing fee. If the space cannot be filled no refund can be made, regardless of the reason for cancellation, including medical-related excuses and emergencies. Thank you for your understanding.

Great trips are being planned.

But, due to soaring costs and other factors, we aren't able to finalize prices in a timely manner. Please be patient until this is resolved. Many thanks!

DAY TRIPS

NEIL DIAMOND TRIBUTE

Thu Jun 15

\$184 / \$174 guest w/member
\$164 member / \$159 member
early bird through Fri, May 26.

10 am check in at the Norris Theatre. Depart 10:30 am. Return approx 5 pm.

Return to Almansor Court in Alhambra for lunch and a show. Begin with a three-course, waiter served lunch (chicken or veggie pasta) and wine. Enjoy the songs and music of the best-selling musician of his time including "Sweet Caroline," "You Got Me," and "Solitary Man."

Save these concert dates!

HOLLYWOOD BOWL

Thu Jul 6: "A Midsummer Night's Dream"

Thu Aug 17: "Shostakovich and Dvorak"

Limited tix w/bus transportation from Wilson Park. Prices TBA!

MULTI-DAY TRIPS

HEARST CASTLE AT CHRISTMAS

Sun Dec 17–Tues Dec 19

\$799pp dbl / \$999 single

\$200/pp deposit payable to Friendly Excursions

The highlight of this trip is a tour of Hearst Castle showcasing extraordinary holiday decorations with thousands of lights. Also, visit the marvelous German-themed market in Cambria, and Solvang, the Danish Capital of America.

YELLOWSTONE, GRAND TETONS, AND MT. RUSHMORE

Mon Jul 17–Tues Jul 25

\$3,899pp dbl / \$4,899 single
Airfare included.

\$200/pp deposit. Final payment due May 12. No refunds after May 22. Make checks payable to Friendly Excursions.

Visit Custer State Park, Crazy Horse Memorial, Deadwood, and Jackson Town Square. The finale includes a float (no rapids) down the Snake River, plus a chuckwagon cookout and show.

ST. LOUIS, BRANSON, MEMPHIS, & NASHVILLE

Sun Oct 1–Sun Oct 8

\$3,699pp dbl / \$4,499 single
Airfare included.

Visit Graceland, the Johnny Cash Museum, Country Music Hall of Fame, and the Clinton Presidential Library. Enjoy three shows in Branson and the Grand Ole Opry in Nashville.



Peninsula Seniors

Calendar For May 2023

MON	TUE	WED	THUR	FRI
1 Meet & Greet 10–Noon, SFC Mahjong, 10, SFC	 DOS DE MAYO Taco Party Noon–2 pm	3 PV Walkers 9, SFC Bohannon Lecture, SFC 10:15 coffee, 10:30 lecture Pen Vets, 11:45, SFC Mahjong, 1, HP Music Appreciation 3–4, SFC, Zoom Virtual Tech Clinic 5:30–6:30, Zoom	4 Muscle Strengthening 11:15, Zoom Craft & Chat 1:30–3:30, SFC Line Dancing 3:30–4:30, SFC	5 Ping-Pong 10–noon, SFC American Mahjong 10–noon, SFC Bingo, 1–3, SFC Bridge, 1:30–3:30, SFC
8 Meet & Greet 10–Noon, SFC Mahjong, 10, SFC Conversational Spanish 2, SFC Line Dancing 3:30–4:30, SFC	9 Ping-Pong 10–noon, SFC Muscle Strengthening 11:15, Zoom Writers' Group 1:30–3, SFC or Zoom	10 PV Walkers 9, SFC Bohannon Lecture, SFC 10:15 coffee, 10:30 lecture Mahjong, 1, HP Music Appreciation 3–4, SFC, Zoom Virtual Tech Clinic 5:30–6:30, Zoom	11 Muscle Strengthening 11:15, Zoom Book Club 11:30–1:15, SFC Craft & Chat 1:30–3:30, SFC Line Dancing 3:30–4:30, SFC	12 Ping-Pong 10–noon, SFC American Mahjong 10–noon, SFC Movie: "A Man Called Otto" 12:30, SFC or Zoom Bridge, 1:30–3:30, SFC
15 Meet & Greet 10–Noon, SFC Mahjong, 10, SFC Conversational Spanish 2, SFC Line Dancing 3:30–4:30, SFC	16 Ping-Pong 10–noon, SFC Muscle Strengthening 11:15, Zoom Writers' Group 1:30–3, SFC or Zoom	17 PV Walkers 9, SFC Bohannon Lecture, SFC 10:15 coffee, 10:30 lecture Mahjong, 1, HP Music Appreciation 3–4, SFC, Zoom Virtual Tech Clinic 5:30–6:30, Zoom	18 Muscle Strengthening 11:15, Zoom Craft & Chat 1:30–3:30, SFC Line Dancing 3:30–4:30, SFC	19 Ping-Pong 10–noon, SFC American Mahjong 10–noon, SFC Let's Do Lunch 11:30–1:30, Salsa Verdes, PVE Parlor Games 1:30–3:30, SFC Bridge, 1:30–3:30, SFC
22 Meet & Greet 10–Noon, SFC Mahjong, 10, SFC Conversational Spanish 2, SFC Line Dancing 3:30–4:30, SFC	23 Ping-Pong 10–noon, SFC Muscle Strengthening 11:15, Zoom Writers' Group 1:30–3, SFC or Zoom	24 PV Walkers 9, SFC Bohannon Lecture, SFC 10:15 coffee, 10:30 lecture Mahjong, 1, HP Music Appreciation 3–4, SFC, Zoom Virtual Tech Clinic 5:30–6:30, Zoom	25 Muscle Strengthening 11:15, Zoom Craft & Chat 1:30–3:30, SFC Line Dancing 3:30–4:30, SFC	26 Ping-Pong 10–noon, SFC American Mahjong 10–noon, SFC Trivia, 1–3, SFC Bridge, 1:30–3:30, SFC
29 OFFICE CLOSED FOR MEMORIAL DAY	30 Ping-Pong 10–noon, SFC Muscle Strengthening 11:15, Zoom Writers' Group 1:30–3, SFC or Zoom	31 PV Walkers 9, SFC Bohannon Lecture, SFC 10:15 coffee, 10:30 lecture Mahjong, 1, HP Music Appreciation 3–4, SFC, Zoom Virtual Tech Clinic 5:30–6:30, Zoom	<div style="border: 1px dashed red; padding: 10px; width: fit-content; margin: 0 auto;"> ABBREVIATIONS: HP=Hesse Park PVE=Palos Verdes Estates SFC=Scriba Family Center </div>	

Activities for Peninsula Seniors

AVAILABLE AT NO COST TO THE COMMUNITY



BOHANNON LECTURE SERIES at Scriba Family Center Wednesdays, 10:15 coffee / 10:30–11:30 am lectures

Bring your friends to enjoy a cup of coffee and thought-provoking lectures on a variety of topics, all presented by local personalities.

May 3: “Drug Enforcement Administration and Fentanyl Awareness.” Learn about the Drug Enforcement Administration and its programs from Michael Keuler, assistant special agent for the DEA in charge of the Los Angeles Field Division.

May 10: “Amazing Animals and Birds of Botswana.” Bob Shanman of Wild Birds Unlimited Nature Shop in Redondo Beach will discuss his recent trip studying the unique species of birds and animals in the Botswana wilds.

May 17: “The Opera Othello.” An LA Opera community educator will discuss Verdi’s transformation of Shakespeare’s play, a powerful drama of uncontrolled human emotion, hailed as the pinnacle of the Italian operatic repertoire.

May 24: “History of the Famous Wayfarers Chapel.” Discover the rich history of this coastal landmark, called “a beautiful sacred space on the Pacific Ocean.” Presentation by the Reverend Doctor David C. Brown, the lead chapel minister.

May 31: “The Latest in Assessments.” Robert Isozaki, special assistant for Public Affairs at LA County Assessor’s Office, will discuss everything you need to know about property assessments and taxes.

For more information, contact Renee Reymond at Peninsula Seniors, (310) 377-3003.

On the left: 1. Bohannon Lecturer Kirk Rossberg, Torrance Bakery president, discussed his family-owned business, now a Torrance landmark. He brought bakery goods for the audience to sample! Also pictured is Peninsula Senior Pat Brown. 2. Ping-pong, anyone? Come play with us! Pictured: Huibrie Pieters. 3. Our floral-arranging class participants crafted beautiful spring/Easter baskets. Pictured: Catherine Gardner.

MEET & GREET Mondays, 10 am–noon, SFC

Have coffee, make new friends, chat, exchange ideas, and *make life fun!*

PV WALKERS Wednesdays, 9 am, SFC

Meet at our Scriba Family Center for guided stretching, led by physical therapists from Providence Little Co. of Mary, San Pedro, followed by walking at your own pace at the Promenade on the Peninsula. Sponsored by Peninsula Seniors, Promenade on the Peninsula, and Providence Little Company of Mary. For more information, call Peninsula Seniors at (310) 377-3003.

PEN VETS LUNCH

Wednesday, May 3, SFC

Doors open at 11:45; lunch w/program at noon.

Program: “History of the American Flag,” presented by Everett Emerson.

Everyone, not just vets, is welcome. The \$20 admission includes a sandwich lunch. Pay on arrival. No walk-ins. Must RSVP to audrey.goode@gmail.com.

LET’S DO LUNCH!

Friday, May 19, 11:30 am–1:30 pm

Salsa Verdes, 2325 Palos Verdes Drive West,

PVE. \$25/pp. Selected menu. Limited space.

RSVP today by calling (310) 377-3003.

FOR MEMBERS ONLY

MAHJONG

Mondays, 10 am, SFC

Wednesdays, 1 pm, Hesse Park.

CONVERSATIONAL SPANISH CAFÉ Y CONVERSACIÓN

Mondays, 2 pm, SFC

Improve your conversational Spanish skills. Practice basic speaking and listening skills in a friendly and social atmosphere. RSVP to (310) 377-3003.

PING-PONG

Tuesdays & Fridays, 10 am–noon, SFC

Come play with us! All skill levels are welcome.

MUSCLE STRENGTHENING with Beverly

Tuesdays and Thursdays, 11:15 am, *Zoom only*

\$90/quarter, \$30/month. Improve muscle tone and build body strength. Mail check or call Peninsula Seniors at (310) 377-3003 to pay with a credit card.

WRITERS’ GROUP

Tuesdays, 1:30–3 pm, SFC *or via Zoom*

Budding and seasoned authors write poetry, document travels, or write chapters for their books.

Attending via Zoom? Go online to <https://us02web.zoom.us/j/86897892013?pwd=cU1qck9yYThmN0gwODcwWCtqTVhBdz09>

Meeting ID: 868 9789 2013 Passcode: 030634

Everybody has at least one story.

Remember the family trip to Timbuktu or annoying old Uncle Hiram? Sure you do. You just haven’t written about them yet.

That was Walt McHugh five years ago, before he found our writers group.

Join us every Tuesday to share with the group what you’ve written during the week. We’d love to hear your stories. All forms of prose are welcome, and critiques are offered only when requested.



MUSIC APPRECIATION

Wednesdays, 3–4 pm, SFC *or via Zoom*

Discover the Golden Age of Broadway musicals and the composers, artists, and stories behind the most famous musicals from the '40s through the '50s.

Whether you’re a fan of musicals or not, you’ll enjoy listening to the story summaries and essential songs.

In-person attendees: Call (310) 377-3003 to RSVP.

If you’re attending via Zoom, please go online to <https://us02web.zoom.us/j/88685741344?pwd=ZDZiS3U5STZFRGUwSGhmNTIBREk1UT09>

Meeting ID: 886 8574 1344 / Passcode: 827607

—Activities continues on the following page

FOR MEMBERS ONLY, *continues*

VIRTUAL TECH CLINIC

Wednesdays 5:30–6:30 pm, *Zoom only*

Need help with your digital device? To register, call (310) 377-3003, or email seniors@pvseniors.org.

BOOK CLUB

Thursday, May 11, 11:30–1:15 pm, SFC

This book club is full! If you'd like to start another book club, call us at (310) 377-3003.



CRAFT AND CHAT

Thursdays, 1:30–3:30 pm, SFC

Bring your craft to work on while you socialize with friends. Call (310) 377-3003 to register for Craft & Chat, and tell us what your craft is.

AMERICAN MAHJONG!

Fridays, 10–noon, SFC

Must have your own “Official Standard Hands and Rules.” To purchase, go to nationalmahjongleague.org/store.aspx

BRIDGE Fridays, 1:30–3:30 pm, SFC

Must RSVP: (310) 377-3003.

BINGO! Friday, May 5, 1–3 pm, SFC

\$2/card. Cash prizes! Must RSVP: (310) 377-3003.

MOVIE TIME

Friday, May 12, 12:30 pm, SFC *or via Zoom*

“A Man Called Otto” (PG-13) 2022

Tom Hanks is grumpy Otto, who no longer sees purpose in his life following the loss of his wife. Life changes when a lively young family moves in next door, leading to a friendship that turns his life around. (2hr 6min) In-person attendees must RSVP: (310) 377-3003.

Attending via Zoom? If so, go to <https://us02web.zoom.us/j/89226086306?pwd=TKpDZ21sMVdBbWlOdGJNY1RqTmZ1UT09>

Meeting ID: 892 2608 6306 / Passcode: 838807

PARLOR GAMES

Friday, May 19, 1:30–3:30 pm, SFC

Bridge. Scrabble. Rummikub. Interested in Bunko or Canasta? Let us know what games you're interested in playing when you RSVP by calling (310) 377-3003.

TRIVIA!

Friday, May 26, 1 pm, SFC

General knowledge, fun, entertaining, and challenging questions. Bring your own team (max of four) or play independently. Must RSVP by calling (310) 377-3003.



Hot Deals Merchant Discounts *Make Life Fun!*



1. Truxton's manager, Oz Vallée, is flanked by Susan Reymond, left, and Renee Reymond.

2. Acupuncturist Joey Komada, left, and volunteer Marilyn Schwartz.

3. Wally Chams is the new owner of Mayer's Bakery. Yum!

4. At Courtesy Cleaners, Stanley Kwok, left, greets Peninsula Senior member Dennis McLaughlin.

5. Restaurateur Giorgio, standing, with, from the left, diners Harriet Hart, Harriet Elmajian, and Sigrid Coulbourn.





Peninsula Seniors

602 Deep Valley Drive, Suite #310 Rolling Hills Estates CA 90274

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Hot Deals: A Win-Win Program for Everyone!



Hot Deals Chair
Susan Reymond

Hot Deals is a hot benefit, and the growing network of local vendors offering discounts to Peninsula Seniors continues

to garner high marks not only from members but also from associated merchants.

According to Susan Reymond, the program's chair, participating vendors appreciate the Hot Deals marketing materials we provide (table tents, window clings, and small signs), the monthly listing in our Connections newsletter and on our website, and the increasing patronage of members.

"Many seniors come in weekly," says manager Oz Vallée of Truxton's restaurant in Hillside Village. "Everyone loves the food on our new menu, the comfortable and friendly atmosphere, and especially our Hot Deals discount."

According to Alex Perez of Floral 101, "Hot Deals gets seniors out more. They have a good time meeting new merchants like myself, making new friends, and sampling new services and foods. It's a wonderful program!"

Susan, a former public relations and marketing executive, and her committee scout for businesses offering products and services seniors need and/or want.

Asked if it's a hard sell to convince merchants to come on board, Susan says. "Absolutely not! In fact, many are calling us requesting to be part of Hot Deals, including gingi.com, Massage Smith LLC, and Vee Wesson Design Visions. We are delighted to welcome them. It's a win-win program for everyone."

If you have or know of a business that may be a perfect fit for our Hot Deals program, give Susan a call at (310) 377-3003. Help *make life fun* and financially rewarding for both Peninsula Seniors members and participating merchants.